

1st International Conference on Business and Economic Research(ICBER2012)

Omoku-Nigeria
25-28 June, 2012

Announcement

Dear Colleagues,

On behalf of the Programme Committee we are pleased to invite you to take part in the 2012 International Conference on Business and Economic Research that will be held in Omoku (Nigeria) on the **25th, 26th, 27th and 28th of June, 2012**. The conference is jointly organized by African Society for the Scientific Research (ASSR) in cooperation with other institutions

The mission of the conference is to further the advancement and innovation in business, technology, and economics in the global community. As the world becomes increasingly global, new ways to explore learn, and share knowledge are needed. The Conference serves as a means to connect and engage economists, business executives, technologists, educators, entrepreneurs, researchers, scientists, consultants, training managers, policy makers, curriculum developers, and others in the topics and fields in economics and business.

ICBER2012 will be an International Forum for those who wish to present their research, projects and innovations, having also the opportunity to discuss the main aspects and the latest results in the fields of Economics, Business and Technology. Our aim is to inspire and provoke crucial discussions and debates. The event will boast critical thinking and reconsider policies and practices.

We would like to invite you to participate in the conference. Attached (see **Conference Poster**) is the conference announcement and our [formal invitation](#) to the event. You will also find all the necessary information. Please note that the proposal deadline is **March 31, 2012**. It would be most highly appreciated if you can pass this information on to your colleagues who might be interested in our conference.

We the Program Committee on behalf of AASR and cooperating partners feel honoured to be hosting the conference in Nigeria and look forward to seeing you in Omoku.

Dr Jacinta A. Opara
Secretary-General
ICBER2012 Organising Committee

Theme:

Economics and Business in a Global Age

Sub-Themes

- Accounting
- Advertising Management
- Agricultural Economics/Business
- Business Intelligence and Ethics
- Business Information Systems
- Business/Company Law
- Business Performance Management
- Business Statistics
- Change Management
- Communications Management
- Comparative Economic Systems
- Consumer Behaviour
- Corporate Finance and Governance
- Corporate Governance
- Cost Management
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic geography
- Economic Policy and Systems
- Educational management and Planning
- Employment and Training
- Engineering Economics
- Entrepreneurship
- Environmental Economics
- Finance & Investment
- Financial Economics
- Government Finance
- Health Economics
- Hotel Management
- Household Behaviour and Family Economics
- Human Resource
- Industrial and Manufacturing Engineering
- Information Systems
- Information Technology Management
- Insurance
- International Economics and Business
- International Finance and Trade
- Labour Economics
- Human Resource Management
- Law and Economics
- Macroeconomics
- Micoeconomics

- Management Information Systems
- Management Science
- Market Structure and Pricing
- Marketing Research and Strategy
- Marketing Theory and Applications
- Oil and Gas
- Operations Research
- Organizational Behaviour & Theory
- Organizational Communication
- Political Economy
- Prices, Business Fluctuations and Cycles
- Product Management
- Production and Organizations
- Operations Management
- Population Studies
- Public Administration
- Public Choice
- Public Economics and Finance
- Public Relations
- Public Responsibility and Ethics
- Quantitative methods
- Real Estate Business
- Regional Studies
- Regulatory Economics
- Resource Management
- Renewable Energy
- Small Business Enterprise
- Strategic Management
- Strategic Management Policy
- Stress Management
- Supply Change Management
- Systems Management
- Systems Thinking
- Taxation
- Technological Change; Research and Development
- Technology & Innovation
- Transport Studies
- Tourism
- Time Management
- Total Quality Management
- Urban and Regional Planning/Economics
- Welfare Economics

Information for Authors

1. The paper should be A4 format. Left, right, top and bottom margins should be 2.00 cm each. English is the official language of the conference.
2. Title should be 14-point, all in capital letters, bold and centered.

3. Font size throughout the paper should be 12-point in Garamond, in single space, and justified.
4. The whole text should be written with “Garamond”.
5. Do not give page numbers for the paper
6. A blank line should be left after the title. Names of authors, affiliations and e-mails should be provided after the title.
7. Following the authors’ information, a 200-word abstract should be provided with five keywords. The “**Abstract**” should be a summary of the paper.
8. Graphics and pictures should be prepared in black and white.
9. One blank line should be allowed between the components of the paper (i.e. introduction, methods and procedures, results, conclusion, references.). Main headings should be centered, bold and capitalized. The second level of headings should be title case and bold. The third level should be italicized and upper- and lower-case heading.
10. For titles of tables, graphics and pictures, sentence case should be used.
11. Texts used in Tables, graphics and pictures should be Garamond. The font size can be reduced to 10 pt.
12. **References** should be at the end of the paper and should be listed alphabetically. References and citations within the text should be prepared in the APA format.
13. Abbreviations should comply with the standard use. They should be given in full format at the first place they are used.
14. The paper should be maximum 10 pages
15. SI unit should be employed where applicable
16. Only proposals containing abstract and full texts are acceptable. We do not welcome only abstracts.
17. All submissions must be by email attachment preferably in MS words. We do not accept hard copies
18. All papers must adhere to this template in format. No paper can be processed if not formatted according to the stated rules and regulations.
19. Papers submitted after March 31, 2012 may be presented at the conference but they may not be published in the conference book
20. The first 50 registered participants will collect free copies of our previous publications.
21. All papers should be submitted to icber2012@gmail.com

Who Should Attend

The Conference attracts a range of economists, researchers, technologists, teachers, students, activists, administrators, business professionals and others. Attendees join together to share ideas, experiences, views and their passions.

If you want to chair a session, organize a panel, evaluate papers to be published in the congress proceeding, books or journals, contribute to the editing or any other offer to assist, please send an email to icber2012@gmail.com

Deadlines and Venue

Proposal Submission Deadline: **March 31, 2012**

* Early Registration: **December 31, 2011**

* Registration: **April 30, 2012**

Conference dates: 25 – 26 – 27– 28, June 2012

Conference Venue

ICBER2012 will take place at the Federal College of Education (Technical), Omoku, Rivers State, Nigeria.

[Click to visit Federal College of Education\(Technical\), Omoku Web Site\(www.fcetomoku.net\)](http://www.fcetomoku.net)

About Omoku

Omoku City is located in Orashi Region of Rivers State in south-south Nigeria. The town can be said to be the second largest urban centre in Rivers State. It is the traditional and administrative headquarters of Ogba/Egbema/Ndoni Local Government Area of Rivers State and the domain of the Oba (Eze-Ogba) of Ogbaland - one of the surviving ancient monarchs in Rivers State.

People and Culture

It is a melting pot of cultures and this is demonstrated by the traditional ways of the people as well as the influence of the other Nigerian ethnic groups. Omoku is a city in the Niger Delta region that invites one and all to enjoy its diversity and unforgettable charisma. It is a city of contrasts, proud of its illustrious, deep rooted history whilst being at the cutting edge of all the latest social and technological developments. It is a city *open to all*, accessible to everyone, it is a city which can be enjoyed by all residents and visitors alike.

Omoku is a city for encounters and contrasts. The legacy left by the cultures and civilisations which have reached these shores in the past still remains alive. Business and trade coexist with leisure and culture. Omoku is a city that has enjoyed relative peace since recent past. It has a rich cultural life with festivals, concerts, shows and exhibitions all year round.

A city like this can be enjoyed with all five senses. Dialogues flow smoothly, ideas float back and forth easily, lines of communication are always open and people feel at their ease. Omoku invites you to indulge your passion for the art of encounters.

Location

Today, the population of Omoku is an admixture of oil workers, civil servants, subsistent farmers, petty traders, and traditional craft-makers from all parts of Nigeria as well as expatriates. Omoku is about 90km from Port Harcourt, the capital of Rivers State. The town is located in the heart of the rain forest zone at the Northern apex of the Niger Delta basin. Its climate is therefore humid. There is usually heavy rainfall between the months of May and October and harmattan between December and February in the town.

Getting to Omoku

Omoku can be reached by road from any part of Nigeria. Travelers to Omoku from the Northern and Western parts of Nigeria on reaching Benin City can take a car to Port Harcourt through the East-West road and disembark at Ahoada junction from where one can take a car straight to Omoku. Travelers from the East can get a car to Omoku from Owerri, which is about 76km from Omoku. If peradventure one gets to Port Harcourt first, one can get to Omoku from Mile III or Boro Park garages. Port Harcourt is about 90km to Omoku. For air travelers, Omoku is about 50km from the Port Harcourt International Airport or 80km from Owerri Airport. The College temporary site is situated at the heart of Omoku town while the permanent site is along Omoku-Obrikom road.

Conference Fees

Conference Registration:	International	Local	Deadlines
<i>Early Registration:</i>	US \$150	N22500	December 31, 2011
<i>Late Registration</i>	US \$170	N25500	After December 31, 2011
AASR Members	US \$90	N14000	December 31, 2011
Student Registration	US \$30	N3800	May 31, 2011
Listeners only	US \$40	N5500	May 31, 2011
Corporate Participation	US \$200	N30000	May 31, 2011
Membership Registration	US \$40	N5500	----
Annual Dues	US \$20	N3000	----

NB: The bank transfer is the method of payment. Payment in local currency is only possible for delegates resident in Nigeria. Please contact the Conference Organizers for bank account's details. The conference registration will be confirmed upon receipt of the registration fee. In case of cancellation, there will be no refund of registration fees. *Conference fee includes the cost of publishing the papers and admission to all sessions.* In order to receive a free copy of the Conference Proceedings, Certificates and other Conference materials. Authors are requested to personally attend the conference and present the accepted paper(s).

Funding and Fellowship

Aiming at encouraging intended participants, the conference organizers have created a solidarity fund. A limited sponsorship is available for participants from the developing countries. Young scholars below the rank of Senior Lecturer or its equivalent and women are particularly encouraged to apply.

Support may be in the form of full sponsorship including travel grants and boarding or partial sponsorship.

Programme Committee

Conference Chair

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Universidad Azteca, Mexico

Conference Co-Chair

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The Granada Management Institute, Spain

Prof Peter U. Akanwa

Imo State University, Nigeria

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Federal College of Education (Technical), Omoku-Nigeria

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African Association for the Scientific Research

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Science and Education Foundation, Bulgaria

Prof Afshan Akbar
G.C. University, Pakistan

Local Organising Committee(LOC)-Adhoc

Onuebunwa S. (School of Education)-Chairman

Quadri F(College Librarian)-Vice Chairman

Iyede R O O(School of Business Education)

Etukudo U E(School of Science Education)

Onyeukwu F(School of Technical Education)

Amadike Charles(College PRO)

Umesi N(School of Science Education)

Anumba F(College Legal Officer)

Achakoro I A (School of Primary Education)

Onwurah Frank (School of Vocational Education)

Okoroh Doris (School of Science Education)

Amassuomo J O M(School of Technical Education)

Enyiche Iyk (Security Consultant co-opted)

Esokun Lucky (Manager, ICT Centre co-opted)

Programme of Event

Monday 25th June

08:00 – 09:00	Registration
09:00 – 10:45	Welcome Ceremony
10:45 – 11:00	Coffee Break
11:15 – 14:30	Special Sessions
14:30 – 14:45	Lunch Break
14:45 – 16:45	Special Sessions
16:45 – 17:15	Coffee Break
17:15 – 18:45	Plenary Sessions

Tuesday 26th June

08:30 – 10:00	Special Sessions
10:00 – 10:30	Coffee Break
10:30 – 13:30	Plenary Sessions
13:30 – 14:45	Lunch Break
14:45 – 16:45	Plenary Sessions
16:45 – 17:15	Coffee Break
17:15 – 18:45	Plenary Sessions

Wednesday 27th June

08:30 – 10:00	Special Sessions
10:00 – 10:30	Coffee Break
10:30 – 13:30	Plenary Sessions
13:30 – 14:45	Lunch Break
14:45 – 16:45	Plenary Sessions
16:45 – 17:15	Coffee Break
17:15 – 18:45	Plenary Sessions

Thursday 28th June

08:30 – 10:00	Special Sessions
10:00 – 10:30	Coffee Break
10:30 – 13:30	Plenary Sessions
13:30 – 14:45	Lunch Break
14:45 – 16:45	Plenary Sessions
16:45 – 17:00	Coffee Break
17:00 – 19:00	Special Sessions/Communiqué
19:00 – 20:00	Closing Sessions/Cocktail